



**HOSTED BY SBS**

# **2026 SPONSORSHIP OPPORTUNITIES**

**April 13 - 15, 2026 | Colorado Convention Center | Denver, CO**



# Welcome to SDSIC 2026

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## Position your company as a catalyst in the future of utility design and infrastructure modernization.

Each year, the Substation Design Solution Industry Consortium unites the industry's most forward-thinking utilities, contract/design firms, and technology innovators who are actively redefining workflows, accelerating the use of digital tools, and driving integrated solutions that enhance the design, engineering, construction, and maintenance of utility projects.

The **SDSIC Annual Conference** is where the industry's leaders come to collaborate, problem-solve, and shape the next generation of substation design standards and practices. Attendance continues to climb as more organizations adopt new technologies and seek cohesive, interoperable approaches across the industry.

What began as a niche working group has evolved into **the premier convening for the utilities community** — a place where decision-makers, engineers, designers, and solution providers come together to move the industry forward. And in 2026, we're raising the bar even higher.

Sponsoring SDSIC puts your company at the forefront of this transformation, positioning your brand with the tools, workflows, and expertise that are redefining how substations are designed and delivered. **It's not just visibility—it's influence.**



# Why Sponsor SDSIC 2026?

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## To Accelerate the Future of Utility Design & Infrastructure

By sponsoring the **2026 SDSIC Conference**, you will:

- Invest in the community modernizing the grid — utilities, engineers, designers, and tech providers adopting new workflows and tools.
- Connect directly with industry leaders — decision-makers shaping design standards, software adoption, and infrastructure projects.
- Align your brand with innovation and efficiency — core values powering safer, smarter, and more interoperable substation design.

**Your support keeps SDSIC accessible, collaborative, and relentlessly focused on generating real, measurable impact for the utilities sector.**

**SDSIC is more than a conference.**

**It is the engine accelerating the future of substation design and the modern grid.**

**Join us in building the next chapter in 2026.**



# Inside SDSIC 2026

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## The Agenda That Puts Your Brand in Front of What's Next

With nearly three full days of immersive content, SDSIC 2026 delivers connection, collaboration, and community.

### Schedule at a Glance

- **Monday, April 13 - Attendee Arrivals, Sponsor Hub + Welcome Reception**
  - Start the conference off on a high note with a Welcome Reception for all attendees with the opening of the sponsor hub.
- **Tuesday, April 14 - Full Programming & Sponsor Hub + Offsite Evening Event**
  - Gear up for a full day of content with 6 tracks, time for sponsor engagement and the day finished by a relaxed evening event for all attendees (location to be confirmed).
- **Wednesday, April 15 - Full Programming & Sponsor Hub + Offsite Evening Event**
  - Another full day of content over 6 tracks and final opportunities to engage with sponsors in the Sponsor Hub. Capping off the day with a fun evening event for all attendees (location to be confirmed).
- **Thursday, April 16 - Half Day Programming**
  - Wrap up the conference with a half-day of content before saying “see you next year” to new found friends.





# 2026 SPONSORSHIP OPPORTUNITIES

**Choose how you show up.**

From flagship sponsorships to targeted activations.  
Every opportunity connects you with the leaders shaping  
the future of substation design and utility infrastructure.

# SPONSORSHIP TIERS

Choose how you show up.

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# Summit Sponsorship

**A premium-level opportunity offering topmost visibility throughout the event.**

Summit Sponsors serve as major hosts of an evening event and receive high-impact exposure through conference signage, digital placements, and branded navigation/wayfinding assets.

With a dedicated tabletop presence in the Sponsor Hub, this tier ensures strong attendee engagement and includes first-choice selection of one major add-on branding activation, at an additional cost.



# Summit Sponsorship

## \$50,000

- **Naming rights** at one Evening Event:
  - **Rhein Haus Denver** – Tues., April 14, 2026
  - **Wynkoop Brewing Company** – Wed., April 15, 2026
- **Elite tabletop**
  - Positioned near main traffic flow in the Sponsor Hub
  - Includes: 1 six-foot table | 2 chairs | 1 wastebasket
- **Priority logo placement**
  - Top tier placement set next to hosting sponsor (SBS)
  - Premier branding placement throughout the conference and conference materials
- **First choice of add-on branding activations**
- **Main stage** recognition and special thanks
- **Logo recognition** during general session holding slide deck
- Includes **full attendee list** with contact information
- **Three (3) complimentary full-conference registrations**





# Alpine Sponsorship

**A high-value sponsorship designed for partners who want standout visibility, elevated brand authority, and consistent engagement with attendees through the entire event.**

Alpine Sponsors receive a tabletop in the Sponsor Hub and integration into conference materials.

This tier also includes second-choice priority, after Summit, for selecting an add-on activation at an additional cost.



# Alpine Sponsorship

## \$30,000

- Sponsorship of a breakfast, lunch or coffee breaks with **branded cups and napkins**
- **Premium tabletop position** near main traffic flow in the Sponsor Hub
  - Includes: 1 six-foot table | 2 chairs | 1 wastebasket
- **Priority logo placement** below Summit sponsor tier with high-visibility branding across conference and conference materials
- Second choice of **add-on branding activations**
- **Main stage** recognition and special thanks
- **Logo recognition during general session holding slide deck**
- Includes **full attendee list** with contact information
- **Three (3) complimentary full-conference registrations**



# Peak Sponsorship

**A robust mid-tier sponsorship ideal for partners seeking meaningful brand presence and attendee interaction.**

This tier includes sponsorship of a branded coffee break or morning/afternoon food break, featuring custom coffee cups and napkins for elevated visibility.

Peak Sponsors also receive a tabletop in the Sponsor Hub and inclusion in conference materials. Additional add-on opportunities are available at an extra cost.



# Peak Sponsorship

## \$15,000

- **Select Peak tabletop** positioning in the Sponsor Hub
  - Includes: 1 six-foot table | 2 chairs | 1 wastebasket
- **Branding visibility** across conference materials
- **Logo placement** below Alpine sponsor tier
- **Logo recognition** during general session holding slide deck
- Includes **full attendee list** with contact information
- Optional additional **Sponsor Add-On** opportunities, after Summit and Alpine selections
- **Two (2) complimentary full-conference registrations**



# Ridge Sponsorship

**A flexible, entry-level sponsorship created to provide approachable visibility and authentic engagement at an accessible investment level.**

Ridge Sponsors receive a tabletop in the Sponsor Hub and recognition in conference materials.

Sponsors at this level may also select from a range of add-on activation opportunities at an additional cost.



# Ridge Sponsorship

## \$10,000

- **Select Ridge tabletop** positioning in the Sponsor Hub
  - Includes: 1 six-foot table | 2 chairs | 1 wastebasket
- **Branding visibility** across conference materials
- **Logo recognition** during general session holding slide deck
- Optional additional **Sponsor Add-On** opportunities after all other tier selections have been made
- **One (1) complimentary full-conference registration**



# Trailhead Sponsorship

**A customizable selection of à la carte enhancements that partners can mix and match to shape the exact presence they want at the event.**

Designed to enhance any primary sponsorship level or to be served as a standalone sponsorship opportunity.

These add-ons give sponsors the opportunity to amplify their impact through targeted, high-visibility moments.

From branded Wi-Fi, hotel key cards, and transportation to unique experiences that engage attendees throughout the event.



# Trailhead

## Add On Sponsorships

- **Wifi Sponsor | \$17,000**

- Custom SSID and password with a branded welcome splash page seen by every attendee who connects to the internet. Perfect for high-visibility digital engagement. (1 available)

- **Lanyard Sponsor | \$1,500**

- Custom color and company logo, paired with the 2026 conference logo, worn by every attendee throughout the event. (1 available)

- **Bocce Professional | \$3,000**

- Sponsor a bocce professional at Tuesday's evening event! (1 available)

- **"Pool Shark" Sponsor | \$3,000**

- Sponsor a professional Pool Shark at the closing evening event!  
A unique way to showcase your brand. (1 available)

- **Brewery Tour + Tasting Sponsor | \$10,000**

- Sponsor a brewery tour for each attendee at the closing event! (1 available)





# Trailhead

## Add On Sponsorships

- **Registration Desk Sponsor | \$12,000**

- A chance to highlight your brand at the start of the event with primer branding on the registration desks. (1 available)

- **Wellness Morning (yoga/hike) Sponsor | \$2,000**

- What a way to start the day! Sponsor a yoga instructor or an urban hike leader for a group morning activity. (6 available)

- **Evening Event Shuttle/Transportation Sponsor | \$8,000**

- Brand the transportation that gets attendees to evening events - perfect for visibility on the move! (2 available)

- **Hyatt Hotel Branded Room Keys & Sleeves | \$5,000**

- Your fully customized Hyatt hotel key cards and sleeves used by all attendees in from out of town. (1 available)

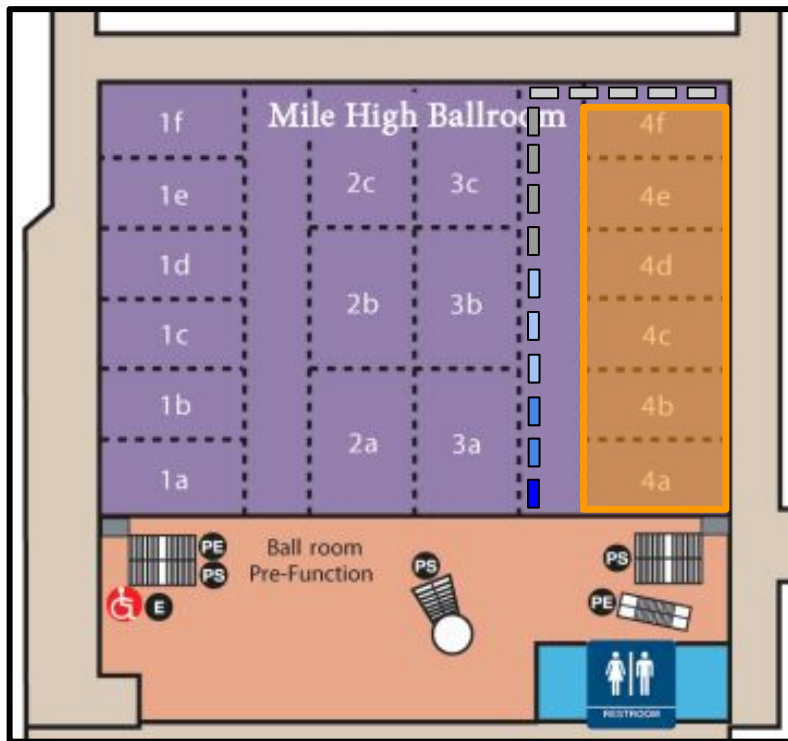
- **Executive Breakfast | \$20,000**

- Host an exclusive breakfast for senior leaders and decision-makers, with signage and menu branding. Includes a full attendee list with contact information. (2 available)





# Sponsor Hub Draft Floor Plan



- 2026 Host - SBS
- Summit Sponsorship
- Alpine Sponsorship
- Peak Sponsorship
- Ridge Sponsorship
- Meal Room

# Next Steps

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**Uniting Our Vision. Powering the Future.**

Ready to Sponsor?

Email Andy Mott at [andy.mott@spatialbiz.com](mailto:andy.mott@spatialbiz.com) with sponsorship selections to get started.



# THANK YOU

**From shared insight to stronger grids.  
Together at SDSIC.**

**SEE YOU IN DENVER!**

